

## PRESS RELEASE

### THE SEVENTH REGIONAL YOUTH TOURISM FAIR

#### OPENS YOUTH FAIR 2018

JULY 10<sup>th</sup>-11<sup>th</sup> 2018 NOVI SAD

*An Overture for Summer Adventures*

The seventh regional Youth Tourism Fair OPENS YOUTH FAIR 2018 will take place at three locations in the center of Novi Sad – at Trg slobode (main square), Katolička porta (square behind the Catholic church) and in the OPENS office in Laze Telečkog Street, on July 10th and 11th 2018, just before the EXIT Festival, when Novi Sad becomes the primary destination for young people from all over the world.

As was the case in the years before, the organizers of this fair prepared a content-rich program for visitors, under the patronage of the City of Novi Sad, the Tourist Organization of the City of Novi Sad, EXIT Team, and with support from OPENS2019 organization, Novi Sad 2021 foundation, and the friends of the fair – Fortuns, Barmens, P.K. Adrenalin and City Jam.

OPENS YOUTH FAIR 2018 will offer unforgettable experience for its visitors again this year. The variety of content available in the past will be further enriched by offering participants a chance to test themselves in dance or adrenalin sports and feel the fantastic atmosphere created by the combination of youth and magic of this city.

During the course of the fair, attractive youth tourism destinations from the country and the region will come together in one place. Aside from the entertaining and recreational programs, they will present various festivals and events. In this way Novi Sad becomes the center of unforgettable fun and new friendships.

During the fair an OPENS Conference will be held, whose topic will be closely related to the newest trends in youth tourism sector.

Since travelling cannot be imagined without music, Youth Fair 2018 is preparing another interesting edition of the music program which accompanies the entire event. Both days of the fair, during the evening hours, at Trg slobode and Katolička porta, the audience will enjoy listening to domestic and regional music stars. The program will soon be presented to the public.

Start your summer adventure in Novi Sad with the youth energy from all over the world!

Like every year, the visitors will be able to enjoy the fair free of charge, from 6 PM to 10 PM, on both days of the fair.

You can follow all the news, list of presenters and other information on our official website and Youth Fair Facebook profile:

<http://www.youth-fair.com/>

<https://www.facebook.com/youthfairnovisad/>

A detailed timetable of the conference, promotions during the fair and the music part of the event will soon be published.

Best regards,

OPENS YOUTH FAIR 2018 organizational committee