



**PRESS RELEASE**  
**THE SIXTH REGIONAL YOUTH TOURISM FAIR**  
**YOUTH FAIR, NOVI SAD, July 3 and 4, 2017**

**The sixth regional fair of youth tourism, Youth Fair 2017 will be held at Trg Slobode (main square) and Katolička porta (square behind the Catholic church) on July 3 and 4, just before EXIT, when Novi Sad will again become the center of gathering of young people from all around the world.**

**Following a tried and tested formula for having a good time, Youth Fair will have both its fair-related and its music part this year as well.** Aside from the Balkans tourist offer information for young people regarding the Balkans, all those who come to the fair will have an opportunity to find out how to become participants in interesting projects promoting the most attractive destinations. **Youth Fair** will gather all the most attractive destinations in the region in one place, including various festivals and events. **During the Fair, Trg Slobode and Katolička porta will become the epicenters of fun and socializing. The visitors will have an opportunity to feel the adrenalin if they decide to try out some of the featured sports, to dance or engage in journalistic adventures in the media corner, or to inform themselves about faculties they could enroll in.**

The aim of the Fair is to use joint regional promotion to position the Balkans as one of the most attractive youth destinations in the world. Youth tourism presents great potential for all the countries of the Western Balkans. On the eve of the EXIT festival, Trg Slobode and Katolička Porta in Novi Sad will exude positive energy, and our wish is to send this vibe to all the other events held this summer in Novi Sad and in the region.

A conference will also be held during the fair, whose topic will be closely related to the newest trends in tourism.

Since travelling cannot be imagined without music, **Youth Fair 2017** is preparing another spectacular edition of **the music program - GET EXITed**. On both days of the fair, in the evening hours at Trg Slobode and Katolička Porta, the audience will have a great time listening to some of the most popular performers in the region who will soon be presented to the public.

As in previous years, the **Art Eco Market** event will also be held at Katolička porta, where young designers will present their handcrafted items to all those who are passionate about interesting details. A wide selection of food specialties will also be presented.



As every year, visitors will be able to enjoy the rich offer of the fair free of charge, from 6 PM to 10 PM, on both days of the festival.

You can read all news and the list of exhibitors on our official web site and Youth Fair Facebook page:

<http://www.youth-fair.com/>

<https://www.facebook.com/youthfairnovisad/>

As in previous years, the organizers of this event are sponsored by the City of Novi Sad, Tourist Organization of Novi Sad, EXIT team, Department of Geography, Tourism and Hotel Management, Faculty of Sciences in Novi Sad, and the Student Cultural Center Novi Sad, with support from OPENS2019 organization, Novi Sad 2021 foundation, Art Eco Market and the friends of the event, Fortuns from Novi Sad.

Detailed information about the timetable of the conference, promotions during the fair and the musical part of the event will be published soon.

Best regards,  
Youth Fair 2017 organizing committee

